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Page 1 of 2

# ...as city East Enders down top SA drops

**ANTIMO IANNELLA  
ADELAIDE CONFIDENTIAL**

SOME of the Australia's emerging young winemakers will show off their top drops at the East End Wine Down tomorrow.

Adelaide's festival season might be over but the party atmosphere will continue in Vardon Avenue at the popular event, which will feature a record 150 wines from 50 SA wineries, plus a host of local ciders, beers and gins.

Aphelion Wines founder Rob Mack, who took out an award at the national Young Guns of Wine competition in Melbourne last year, will showcase his wine label at the annual event for the first time.

"I've been a couple of times before as a consumer, but this will be the first as a participant, so I'm really looking forward to it. It's pretty exciting," the McLaren Vale winemaker said.

"It's a great opportunity to show my wine to a lot of people who are interested. The only reason we can grow is if people like our wine and start buying,

so these sorts of events are great for helping with that."

Mr Mack, 36, who is one of the industry's rising stars, won Best New Act for his 2016 Grenache and 2015 Sagrantino at the prestigious Young Guns of Wine ceremony.

"That was an amazing experience. It was a phenomenal kickstart for our label," Mr Mack, who's been operating Aphelion with wife Louise Rhodes since 2014, said.

East End Cellars' Lizzy Shannon said about 600 people were expected to flock to the event, which kicks off at noon.

"Everyone who attends just loves it, there's a lovely atmosphere and it's a great day out," she said. "There's plenty of street food, there will be some tunes and the weather is going to be great.

"It's also very important for the winemakers. It's great exposure for many of the smaller wineries in particular, and there's many new releases on display. It's going to be an amazing day."

**TICKETS FROM EVENTBRITE**



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Page 2 of 2



**SAY CHEERS:** Esther Ogilvie, Lizzy Shannon and Aphelion Wines founder Rob Mack are looking forward to the annual East End Wine Down. Picture: TRICIA WATKINSON