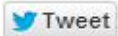


## Exclusive Bespoke Evening At Rundle Street's SABA Boutique



Posted by [Gen Whaites](#) on May 10th, 2013 and filed under [Breaking News](#). You can follow any responses to this entry through the [RSS 2.0](#). You can skip to the end and leave a response. Pinging is currently not allowed.



On Thursday night of the 9th of May, an exclusive group of Adelaide's fashion conscious were treated to a bespoke evening at Rundle Street East's SABA boutique, all sponsored by progressive East End property owner and business, the Maras Group.

Guests were spoilt with personal tailoring from SABA's personal brand fit specialist, Marilyn Taffs, as well as some great specials and gifts on the night. Guests were taken through SABA's new Autumn Winter collection while being treated to professional styling tips from SABA's in-house style team.



On a surprisingly beautiful warm evening, guests sipped on a selection of the finest Pinehill Ridge wines (part of the Maras stable) and Peroni beer and nibbled on a range of delicacies from popular Adelaide foodies, The Caterers.

Guests on the night included Mainstreet SA's David West, Algo Mas Marketing Managing Director Julie Wrobel, Maras Group's Chief Financial Officer and fashion lover Tina Mihalaras and local fashion designers Cristina Tridete from Couture + Love + Madness and Jaimie Sortino.

There were some great specials on the night, a number of take-home goodies and two lucky guests took home amazing door prizes worth \$350 each.

This exclusive, bespoke event was convened by Maras Group, the second such event in a planned series of Rundle Street East VIP Fashion nights.

Maras Group Managing Director, Steve Maras, said "Adelaide's fashion set is craving more of these kinds of exclusive, in-store VIP nights. We are working closely with a number of our designer fashion boutiques to create projects and events to enhance and strengthen the customer experience and introduce a new audience. It's about being innovative and creating quality consumer experiences in an age where online retailing is making some noise. It was simply fantastic to see the take up of this event, and as the year progresses we have plenty more nights planned to entertain the trend setters on Rundle Street East".

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