

## URBANISATION OR OBAHNISATION

Urbanisation or OBahnisation or can the two coexist? We don't know any details of the proposal to speed up the entry and exit of buses to the north-east via the East End at this stage but I do know the early plans to provide a safe, secure and green centre for East Terrace between North Terrace and Grenfell Street, similar to that of Hutt Street and now Grenfell Street, have been placed in the too hard basket pending engineers' reports.

I understand the State government is still considering the exact route for the buses. I believe they still want to use Grenfell Street which interconnects with the new underpass on the west side which is fine for nonpeak periods. I would have thought using North Terrace for peak times would bring people more rapidly to and from the city, but of course the powers that be will have final say. There is talk of bringing the buses along Rundle Road, people have even suggested coming through the East Parklands, which would need special legislation, but I doubt this would concern our Government too much.

Whatever happens, however, maintaining the increasing green nature to the East End, and hence the city, remains an important issue and one we hope the city council will fight hard for.

Over the coming years with the new bus plans and the proposed shift of the Royal Adelaide Hospital to the heavily polluted railyards in the west end, an area which will have to change dramatically from its current nature to a restaurant/cafe status to accommodate hospital staff and visitors, the East End will have to work really hard to redefine and readjust appropriately.

The committee was extremely happy with the very positive response to the changes we would like for Rundle Street's footpaths. We had over 300 responses and a unanimous wish to see panel type B in place as soon as possible. We're pleased to announce the Council has accepted the community's wishes and has allocated funding to proceed with upgrading the footpaths accordingly.

The second stage to the Grenfell Street Greening is now occurring. This section of the city should be a template for ongoing work for the Green City that the Council says it desires.



*The second stage of the Grenfell Street Greening Project: currently underway.*

You may have noticed now a new parking ticket machine on East Terrace just north of Grenfell Street. It now costs 2 dollars to park for half an hour maximum. The Council advised me that in April they sent out 187 survey forms asking for feedback on whether the 15 minute parking should change to one half hour ticket parking. Eight responses were received and six advised that they thought this was appropriate and so the Council has proceeded.

**Our Annual General Meeting is on July 8 from 6pm at The Stag.** Please note this and attend. Please consider whether you are able to find perhaps 12 hours a year to become a committee member on the East End Coordination Group, to work to continue to improve our extremely important section of the City of Adelaide.

May you all continue to thrive despite the current financial situation and enjoy a great Winter.

**David Williams**  
Chairman  
East End Coordination Group

## WELCOME TO THE PRECINCT

The East End Coordination Group would like to welcome all new businesses to the Precinct including:

- RHD, Ebenezer Place
- AEE, Ebenezer Place

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## KIRSTEY'S KORNER

Well, Winter is here again. Normally, I don't get excited about the darker season, however, after the astronomically hot Summer, I'm sure you will understand my relief at some cooler weather! This new season sees some exciting additions to the East End. It is very encouraging when we see national operators such as Gripp Jeans and Sass and Bide both choose the East End as the precinct to show their wares. They both selected Rundle Street as the place to be seen, while two funky local operators, Right Hand Distribution and AEE shoes have chosen Ebenezer Place as the destination to open up.

In a very motivating move, the family who founded both Amalfi and the Cargo Club, the Carpaccios, have returned to the East End with the fabulous Nano Ready-To-Go. Another family, the Mazis, have given the East End a magnificent IGA, with every possible supermarket item, and the Palais Café, with the finest gourmet and Greek dishes. These fantastic new places show that it is very clear which end of Adelaide has all the action!



independent grocery stores were more expensive, but this survey changed that! The North Terrace IGA features a new oven full of hot, succulent chickens, with a selection of pies, pasties, sausage rolls and other homestyle specials baked on site. Together with the vast range of the most delicious homemade meals, such as lasagnas, curries, pastas – perfect meals for cold Winter days and nights!

### Palais

281 North terrace; Ph: 8223 0920

What I love about the East End is the variety of cultures you can see here. The Palais is a great example of this. Together with their delicious Greek dishes, I was thrilled to see Mexican, Italian, seafood dishes- something to entice everyone, no matter what your cuisine of choice is. But then I spoke to Tim Mazis, and he declares their sandwich bar as the most popular part of the café: "It's pretty unique... everything is fresh daily ... gourmet fillings, regular fillings for Vegetarians and non-vegetarians. You can make your own." However, I'm a soup girl and a complete sucker for Tina Mazis's divine soups.

### Palace Nova

Cinema Lane off Vaughn Place; Ph: 8232 3434  
www.palacenova.com

When I opened my regular email from the Palace Nova, this movie title grabbed my attention straight away – "Coco Avant Chanel" (Coco Before Chanel). This magnificent piece revolves around Gabrielle "Coco" Chanel's life before Paris and stars the beautiful Audrey Tatou (Amelie, Angels and Demons) as Miss Chanel. Coco began her life as a headstrong orphan, and through an extraordinary journey became the legendary couturier who embodied the modern woman and became a timeless symbol of success, freedom and style. The film portrays the formative years of Chanel's life, her struggle to fit in a society that differed so much from her own opinions, about her losses and heartaches. See it now!

### Sass and Bide

247 Rundle Street; Ph: 8359 3130

This highly admired national operator recently opened a sexy shop in what is the former Blue Chilli tenancy at 245c Rundle Street, next to Gripp Jeans. This is the first Sass and Bide shop in Adelaide. Visit Vanessa, Rebel and crew, to heat up your winter look!

### Gripp Jeans

245b Rundle Street; Ph: 8359 3555  
www.grippjeans.com.au

With six stores in Victoria and four in QLD, you know that this shop will be a hit! Gripp commenced trading "with a bang" recently. This is their first Gripp shop in Adelaide. The old Whistles shop has been leased to this extremely admired national operator, and when you see their jeans, you will understand their popularity.

### Right Hand Distribution (RHD)

22 Ebenezer Place; Ph: 8359 3557  
www.righthanddistribution.com

Open 7 days, 11am-6pm.

This funky local operator has joined the fantastic collection of retailers in the East End, specialising in all things denim. They have taken a new space created on Ebenezer Place, at the back of Punch Menswear. With a fantastic look that blew me away (they have all their jeans hanging on individual hooks on the wall) RHD have fantastic jeans to suit anyone. It's great to see they are open every day too.

### IGA

281 North Terrace; Ph: 08 8223 0922

Imagine my excitement when I read a recent newspaper article on a grocery survey of supermarkets that claimed IGA was cheaper than the prominent commercial supermarkets. I was always made to believe that the



## WALK A MILE IN MY BOOTS

Help the homeless get back on their feet this winter by experiencing, for just one hour, what it's like to live in their shoes. On Friday 17th July at 7.30am walk a mile, from North Tce to South Tce along Hutt St, on a wintry Adelaide morning to get your breakfast in the parklands.

The inaugural event, 'walk a mile in my boots', is designed to build community participation, awareness of homelessness and to raise funds to support the work of Hutt Street Centre.

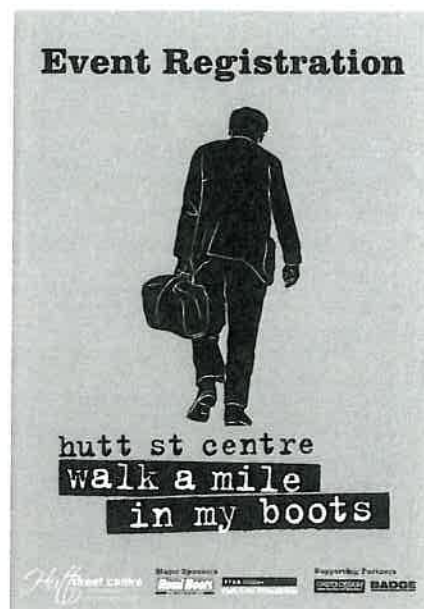
Hutt Street Centre is a frontline agency situated adjacent to the South Parklands at the edge of the city of Adelaide. It is a work of the Daughters of Charity. Hutt Street Centre provides a place of hope, belonging and care.

Through the provision of meals, showers, laundry, bathroom facilities, our social work services, an aged city living program, our recreation activities, and legal and medical clinics, people who are homeless and vulnerable have somewhere safe and welcoming to go to.

The goal of 'walk a mile in my boots' is to raise at least \$50,000 to help set up an education and training centre and to support the daily activities that Hutt Street Centre provides. We encourage corporate Adelaide to get behind this initiative by getting all their staff to 'walk a mile in my boots'.

The entry fee of \$120 includes a pair of limited edition event branded Rossi boots. (an alternative fee, without boots, is available for \$20.)

For more information visit:  
[www.huttstcentre.org.au](http://www.huttstcentre.org.au) or phone 8418 2500.



## EAST END'S MAJESTIC ROOF GARDEN HOTEL VOTED BEST HOTEL IN AUSTRALIA

After reviewing 30,000 hotels and resorts worldwide, global online travel group Expedia.com has announced Adelaide's Majestic Roof Garden Hotel as Australia's best hotel.

Further to this, the hotel was named 24th best in the world behind hotels such as Canada's Chateau Beauvallon in Quebec, Japan's Prince Park Tower in Tokyo and Portugal's Viva Marinha Hotel & Suites in Cascais.

The Expedia Insiders Select list has been compiled using the feedback from hundreds of thousands of Expedia.com customers based on customer service and value for money, combined with insights from its network of experts worldwide.

"The hotel recently celebrated its 5th birthday and this result is the best present we could imagine! Managing Director John Culshaw had a vision to introduce a boutique hotel into the Adelaide market that provided guests with exceptional comfort at a competitive rate. Being awarded this honour confirms that this has well and truly been achieved" says Eoin Loftus, General Manager of Majestic Hotels.

"Further to this, the success of the Majestic Roof Garden Hotel right throughout the last 5 years together with this accolade motivates



us even more to further expand with our next project being the 281 room Majestic Vertical Garden Hotel on Hindley Street, Adelaide. Majestic Hotels as a group is extremely passionate about the South Australian Tourism Industry and its future and this global recognition for our hotel and this state is fantastic" says Eoin.

## EAST END MARKETS RESOLUTION

The East End Coordination Group resolved at its May general meeting that, from our point of view, continuing to reduce funding to the markets from \$600,000 per year to \$300,000 per year and now a planned \$100,000 a year would make the markets unviable. We would rather the markets be ceased than slowly strangled to death. The Council was advised of our thoughts at a recent Lord Mayor's Precinct Meeting and the chairman presented these thoughts on the ABC morning radio program when the markets were being discussed by Councillor Moran on the day when the state budget was being handed down.

## COMMUNITY JOBS FORUM

Senator Fisher is convening a Jobs Forum with Adelaide-based employers and small business owners on 22 July.

Michael Keenan, the Shadow Minister for Employment and Workplace Relations, will be in Adelaide on the day and a guest at the forum.

The forum seeks to provide an avenue to discuss views on what would create and protect jobs, and assist the business community in the current economic climate.

The event will be held from 11:30am-12:30pm, with tea and coffee facilities provided for those that wish to mingle afterwards.

**When:** July 22, 11:30am-12:30pm

**Where:** The Liberal Party Secretariat,  
104 Greenhill Road, Unley

Please RSVP to Sanjay on 8223 1757 or [sanjay.kumar@aph.gov.au](mailto:sanjay.kumar@aph.gov.au)

## NEW BIKE RACKS IN EBENEZER PLACE

Thanks to the work of Ben Russ and George Giannokodakis (Principal) from InfraPlan, a business based in the East End ten bike racks have recently been installed between Ebenezer Place and Vardon Avenue in front of Nano's, allowing for around twenty bikes to be parked.

A big thanks to Ben and George for their efforts and work with Council in establishing this precinct as one of the most bike friendly destinations in Adelaide.

## "SUSTAINABLE PRACTICES IN THE EAST END" COMMUNITY FORUM

The aim the East End Community Forums is to provide residents, businesses and organisations with an opportunity to share information and connect with each other on matters related to the topic of the Forum.

The first of the three Forums, held recently, was about "Sustainable Practices in the East End". The actions from the forum are presented below.

### Actions from the "Sustainable practices in the East End"

#### Waste & Recycling:

- Review each apartment site, in collaboration with caretakers & presiding officers, to identify the minimum number of bins (red, yellow and green tops) required per each site and where can these be stored. Liaise with Council to optimise the system following the review.
- Participants of the Forum to purchase products which are sold with minimum packaging
- Participants to identify 'green' services in the area and patronise these and promote them to others

#### Community Gardens:

- Advocate/establish more trees in planter boxes
- To initiate a discussion with Ayers House about a possibility of establishing food and native plants community garden on the western side of the building

- Grow vegies in Park Lands (Council is considering setting up a community garden in Veale Gardens)
- Identify buildings that may be suitable for roof-top gardens. Once the buildings are identified information from archives, building plans and building surveyors will be sought to determine load bearing capabilities and other factors

#### Information sharing:

- Educate other East End residents about different strategies by sharing information about what people are currently doing to be environmentally sustainable
- Use lobbies in apartments to disperse information
- Businesses to be encouraged to network with each other about sustainable practices
- Use of East End Coordination Group newsletter to share information about initiatives
- Share emails – the full e-mail list of the Forum attendees will be provided to all attendees to encourage sharing information, resources and ideas

#### Future East End Community Forums will focus on:

- Well-Presented East End – Wednesday 26 August 2009
- Mixed-Use East End – Wednesday 25 November 2009

All East End residents and traders are welcome to attend the Community forums.

For more information contact:  
Iwona Pattison  
Community Development Officer  
Adelaide City Council  
T 08 8203 7219  
E I.Pattison@adelaidecitycouncil.com

### BIZSAFE CRIME PREVENTION PROGRAM

A Crime Prevention workshop for small to medium businesses is scheduled for:

**When:** Wednesday, 15 July 2009  
**Time:** Commencing at 6:00pm-7:30pm  
**Where:** Police Thebarton Barracks room on Gaol Road.  
**Info:** For more information contact:  
Senior Constable Jo-Anne Eason  
**T:** 08 8204 2807  
**E:** jo-anne.eason@police.sa.gov.au

## DIARY DATES

### July

- 7 Enterprise Adelaide workshop  
Best Employment Practices
- 8 EECG AGM, 6pm-8:30pm,  
The Stag – Guest Speaker,  
Gosia Schild
- 15 BizSafe Crime Prevention  
Program workshop

### August

- 26 East End Community Forum  
Well-Presented East End

Unless otherwise advised the EECG Committee meets on the 2nd Tuesday of every month at City Realty, Ebenezer Place.

### BEST EMPLOYMENT PRACTICES

What are your obligations as an employer?

Enterprise Adelaide is holding a workshop designed to help business owners and managers with small business employment systems, obligations, operations and an understanding of the new industrial relations laws. This is a rare opportunity to hear about the new changes to the IR laws and how to implement and maintain good employment systems. Places are limited.

**Date:** Tuesday, 7 July 2009  
**Time:** 9:30am-11:30am  
**Venue:** Hutt Street Library and Community Centre, 235 Hutt Street, Adelaide  
**Cost:** FREE  
**Presenter:** Rowen Gransden, Managing Director, Recruit Smart / Smart Industrial Relations

**Register online:**  
<http://mybookingmanager.com/eair0709>

