

# More than 60 Adelaide businesses join UberEATS

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Jock Zonfrillo's Blackwood, Gaucho's, Press Food & Wine and Burger Theory are among more than 60 restaurants and cafes that have signed up to be part of the new UberEATS food delivery service launching in Adelaide this week.



Burger Theory, pioneers of Adelaide's food truck scene, have partnered with UberEATS. Photo: supplied

As *InDaily* revealed last month, ride-sharing company Uber decided to bring the service to SA after launching it earlier this year in Sydney and Melbourne, where the company's Australia and New Zealand general manager, David Rorsheim, said it had significantly boosted the sales of participating eateries.

UberEATS is powered by a smartphone app and enables customers to order meals to their door seven days a week, from 10am until 10pm. Uber says that in Adelaide the service is available in the inner suburbs – “from Mile End to Kensington, Collinswood to Hyde Park and everywhere in between”.

An eclectic collection of new and established eateries has signed up to be part of the service, ranging from high-end restaurants to pubs, cafes, bars and mobile food vendors.

They include chef Jock Zonfrillo's Blackwood in Rundle Street and his new Nonna Mallozzi food truck based in Peel Street, Chinatown institution T Chow, Gaucho's Argentinean steakhouse, Press Food & Wine, A Hereford Beefstouw, Ginza Miyako, Osteria Oggi, Bread & Bone Wood Grill, Melt CBD, NOLA, Etica: Ethical Pizzeria e Mozzarella, Bar 9, Burger Theory, Gelato Bello and Steven ter Horst Chocolatier.

Restaurateur Simon Kardachi, who also owns Press Food & Wine, The Pot and Osteria Oggi, said while the dine-in experience would always be core to those businesses, the new service would offer an opportunity for people to enjoy “high-end food” wherever and whenever they liked.

“It will open up a new and innovative distribution channel to a broader target market. It’s an exciting time to be part of this new industry movement.”

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