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Fashion Friday At Hilton Adelaide To Showcase East End Designs



BY KELLY NOBLE ON JULY 11, 2016

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Adelaide fashion and designers have been showcasing their latest collections at Hilton Adelaide's Fashion Friday events for years now. A brilliant show of support for the industry from the hotel giant, the events are now highly anticipated for any fashionista worth their salt (who can manage to get the afternoon off work). Just book a ticket, don your most fabulous outfit, grabs some friends and head to the glamorous lunch, where you can enjoy bubbles, fabulous local cuisine, and a parade.

The next instalment of Fashion Friday® will see Hilton Adelaide collaborate with Rundle Street East for the first time. Guests will experience a two course Seriously South Australian® lunch, a glass of Veuve Cliquot on arrival and an afternoon of fashion parades showcasing a selection of retailers in Rundle Street East End.

General Manager, Peer Norsell said Fashion Friday® was continuing to expand and explore opportunities and partnerships with local South Australian businesses.

"This is an opportunity to not only provide guests with a fantastic dining experience at Coal Cellar + Grill but also to provide them with a sneak peek into the coming fashion trends. We want to create an atmosphere where people can interact, drink, eat and enjoy," Mr Norsell said.

"Partnering with another South Australian business – Rundle Street East, supported by Maras Group, highlights the direction we want Fashion Friday® to carry moving forward. We're continually working with businesses such as Aus. Fashion Labels and Burnside Village and want this to continue to evolve so that this remains a 'must attend' event in Adelaide."

Fashion Friday® is the perfect day out to relax amongst friends as you sit front row in Coal Cellar + Grill to experience the latest showcases in fashion.

Rundle Street East parades will include looks from Gorman, Jack London, SABA, Alannah Hill and Leonard Street (with more to come).

What: Fashion Friday® presents East End Where: Hilton Adelaide, Coal Cellar + Grill

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Tickets: \$82pp

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ABOUT AUTHOR



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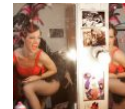
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