

# Adelaide's Fashion Friday – Rundle St East Parades Across Town

BY COCKTAIL REVOLUTION ON AUGUST 5, 2016

Fashion Fridays have been hosted by Adelaide's Hilton Hotel since way back when. They're incredibly popular and Adelaide Hilton's next Fashion Friday is being held next week on Friday, August 12, 2016.

With so many wow-factor street style snaps in our gallery from Rundle St East, we're just a tad excited about this next Fashion Friday. That's because this time, for the first time, the Fashion Friday parade is by the fashion outlets of Rundle St East. Yep, Rundle St East is taking a stylish trek across town to the Adelaide Hilton to showcase the latest trends from the East End. Fashionistas and visitors in-the-know always put Rundle St East on their shopping itinerary, but taking the show on the road is a novel approach, combining the fashionable labels that normally call Rundle St East home. Featuring the latest styles, labels that will be showcasing include fashion headliners Gorman, Jack London, SABA, Alannah Hill and Leonard St, to name just a few.





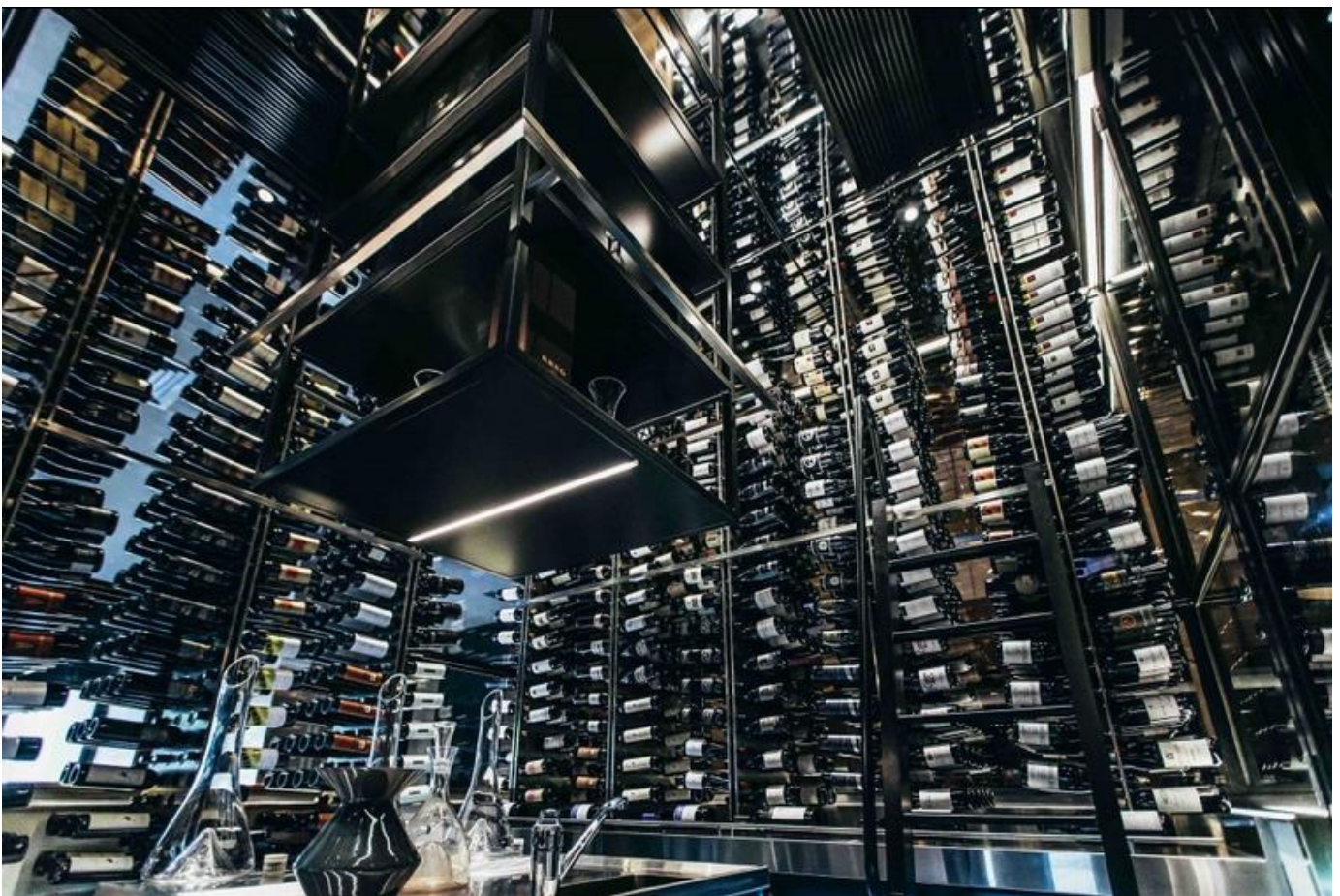
It's the second and final fashion show of the year and Adelaide's fashion community will no doubt be out in force once again. **#DressToTheNines** Not least because the parades are being co-ordinated and styled by Adelaide Fashion Festival's creative director, Chris Kontos. **#FashionGuru**



*Chris Kontos: Photo: Josh Geelen Glam Adelaide*



The Adelaide Hilton puts on a really top-class 3-course lunch-and-bubbles. It's newly renovated Coal Cellar + Grill is looking amazing and the models will be walking a runway that weaves through the restaurant. All fashions on show will be the very latest and coming at a time when designers are all launching their new ranges, it promises to be fashion at its trendiest. #ontrend



*Adelaide Hilton's new Coal Cellar +Grill bar*

Tickets are still available through [Eventbrite](#). Be quick with your ticketing, they've been selling fast and are almost-but-not-quite sold out! See you all there Fashionistas!

