

Union Street Adelaide building recognized

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Union Street Adelaide building recognized internationally for Best Design Project at London Summit of Leaders.

A recently completed, brand new commercial building at 8-10 Union Street, Adelaide (corner Ebenezer Place) in Adelaide's popular East End district was awarded "Best Design – Project" at the "Rapid Urbanization" Conference organized by the London Summit of Leaders, a division of the Europe Business Assembly, based in Oxford, United Kingdom.

Developed and owned by prominent South Australian property outfit, Maras Group, the 6-storey building beat a large field of quality competitors from countries including the United Arab Emirates, Brazil, Turkey, Spain, Sweden and China. The project,

designed by award winning architectural firm, Loucas Zahos, was recognized as the finest in the category of "integrated development within the city & preservation of cultural heritage" in the Innovative City of the Future International Competition.

The building, which comprises a licensed concept restaurant (Burger Theory) at ground level (fronting Union Street) and five upper levels of boutique office accommodation (accessed off a separate office lobby on Ebenezer Place) was judged the best in its category taking into account overall design, amenity, innovation, environmental sustainability, preservation of adjacent historical and cultural landscape and special key design features including the building's night time façade illumination, and eastern wall mural, the largest in Adelaide.

The building has attracted several national and international offices including Cox Architecture, Kelly Hazell Quill Lawyers, Interfleet Technology and Brown Sauce Media.

The development project was presented with high acclaim at the London Conference, held at the Royal Institute of Directors Building from the 15th to the 17th of April, to a global audience including delegates from Denmark, Argentina, France, South Africa, UK, Germany, Malaysia, Qatar, Ukraine, USA, Russian Federation, India, Serbia and the United Arab Emirates.

The expert judging panel included Mr John Netting (CEO, Europe Business Assembly, UK), Mr Paul Briggs (President, International Club Leadership [ICL] and Executive Director, Thames Valley Chamber of Commerce, UK), Mr Wil Goodheer, (President, Club of the Rectors of Europe [CRE], Austria), Mr Chris Pattison (Head, Turnberry Planning, UK), and Ms Rachel Fisher (Head of Policy, National Housing Federation, UK).

Maras Group Managing Director and CEO, Mr Steve Maras said "this came totally out of the blue given the very high calibre of entries from across the globe but testament to the quality of projects that we produce right here in South Australia. It was great to be able to showcase our local work to a worldwide audience and to once again spruik the many great things happening in our State".

Maras Group has several development projects in the pipeline including another building in the Adelaide City Centre which will see the absolute transformation of an older style commercial building into "something special" and not seen before in Adelaide.

For more information about the International Competition, please visit:

<http://www.summitofleaders.co.uk/en/about>