

# The Advertiser

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City Messenger - Adelaide

## Our top five Adelaide places with a New York twist where you'll find Hershey bars, pretzels, bagels and pastrami

- by: Sophie Perri
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Finders Keepers Head Designer Kate Anderson, 26, pictured off Ebenezer in the city. Photo: Tom Huntley

Source: News Limited

THE New York subway-style tunnel is officially open between Leigh and Peel streets and it's looking pretty cool.

In honour of this, we set out to find places and things in the city that reminded us of the Empire State — even if we're less concrete jungle, more concrete jungle gym when it comes to comparisons.

### The Reuben Sandwich

KATZ'S Deli in New York is famous for two things; The 1989 movie *When Harry Met Sally*, and its Reuben sandwich. You can find this sandwich — made up of corned beef, sauerkraut, cheese, mustard and Russian dressing and crammed between two pieces of toasted dark rye bread — right here in the CBD at Eurolls in Southern Cross Arcade.

Food truck The Sneaky Pickle — food vans also being very NYC — is worth a mention too for its killer pastrami on rye.

### New York magazines

TO find some of the best publications coming out of New York, detour off Hindley St onto Clubhouse Lane and hit up Magazine Gallery.

Fused with screenprint apparel store RTD Clothing, Magazine has a bunch of New York-based titles stacked on the shelves, such as foodie mags *Diner Journal* and *Gather Journal*, gay lifestyle title *Hello Mr* and of course, the *New Yorker*.

### Blackeby's Sweets

FROM twinkies to Hershey's, you'll find all sorts of American treats at this haven of imported confectionary. The best bit? You can buy single colour M&Ms, even black and gold, just like M&Ms World near Times Square.



A range of US chocolate treats are available in the city.

Source: News Limited

## Bagels and Pretzels

TO track down the best bagel, we also had to track down a New Yorker. Jessica Loyer, who moved from New York to Adelaide in 2006 and is in the middle of her PhD in food studies, says the most authentic bagel is from SAD Café in Ebenezer Place.

Served in New York style with cream cheese and smoked salmon with an SA twist of shiraz sauce and avocado, it's a café she says would be equally at home in one of the trendier neighbourhoods in Brooklyn.

She also rates the bagels and pretzels at Dough in the Central Market.

## Ebenezer Place

LOYER says while New York and Adelaide are a world apart, both have a strong underground creative culture.

Ebenezer Place reminds her of home because it is “chock full of funky and distinctive cafes, shops, and beautiful people” while venues like Cuckoo and Ancient World on Hindley St are gems a New Yorker could spend years searching for in the East Village or Williamsburg.

“Ultimately, if Adelaide is like New York in any way, it is in the way that both cities insist on being unique and pushing creative boundaries,” she says.

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[Dianne](#)

14 hours ago

For goodness sake WHY do we have to compare Adelaide to NYC and why should we. We are worlds apart and I don't think any one who loves Adelaide wants to be anything like NYC. And to anyone who thinks differently well you shouldn't be living here so go and buy your tickets now. Don't destroy what we have. Knowing NYC very well I would hate the traffic problems, the masses of people and the concrete jungle it is.

[Like](#) [Reply](#)

[Rob](#)

17 hours ago

Firstly, terrible article, just terrible. Secondly, the comparisson between Katz's Rueben and the thing they sell at Eurolls ends with the name. Thirdly, why do we want or need to be compared to New York anyway? It's hard to imagine 2 western world cities with less in common and thats just fine by me. Lets just concentrate on being Adelaide, it's a great place despite the insecurity that this paper seems to feel the need to inflict on us. Pretty sure there are plenty of aspects of life in Adelaide that your average New Yorker would be happy to trade.

1 [Like](#) [Reply](#)

[Jason](#)

5 hours ago

What a terrible terrible comment! Firstly welcome to the internet Rob. Glad you could make it finally. Secondly Rob, why is this a terrible article? Because it promotes local Adelaide shops? Rob, for a guy who seems passionate about Adelaide you sure seem quick to bring hate on any promotion of it. Ask yourself. What made Rob read this article? Maybe others who are not Rob might like to try something different?, Rob like Katz Reuben but not Eurolls. Thats great Rob. I didn't know such a thing existed. Maybe because I'm not a Rob. Was it the click bait headline where you forgot how to brain and consider you don't represent the entire population of Adelaide? You missed the point right after you read the headline and started brooding over the keyboard whilst thinking about sandwiches perhaps. Either way I think the article was a success. Be it inspiring thoughts about our own creative culture or showing me a new spot to eat in Adelaide that has an NY vibe. You click, read and comment thats a win for News Corp and a plug for Adelaide. Thirdly there is no thirdly because to be honest anyone who writes in sequence on here is a bit of a..... well they would be called Rob. I guess thats just my opinion though which in the end is worth just as much as yours. So good day Rob. Next time think before your news paper inspired insecurities start to take control :)

[Like](#) [Reply](#)

[Tommy](#)

19 hours ago

New York is disgusting dirty scummy dark smelly place to live.

1 Like Reply



Simon

21 hours ago

Oh Yes, being in Adelaide is just like being in NYC....probably should get on to the SA Tourism people and get them to run the next campaign around this idea....LMFAO

1 Like Reply



Simon

21 hours ago

whoever wrote this article has obviously never been to New York

2 Like Reply



Mark

1 day ago

New York has fantastic parks and gardens with flowers tended throughout the year, superb public transport, an attitude that you can do anything sensible that doesn't harm anyone else, and police who thoughtfully interact with citizens; Adelaide really has none of these aspects. But we have bagels.

4 Like Reply



william

1 day ago

Dogs should be allowed in op shops

3 Like Reply

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