



Maras backs Adelaide's largest building mural 'Produce, Progress'

Updated 19 July 2013

Adelaide's largest mural on the new six-storey, Maras Group-developed commercial building on the corner of Union Street and Ebenezer Place in Adelaide's East End, has been completed.

The mural, known as 'Produce, Progress' was incorporated into the original design process by Steve Maras of Maras Group to "dress up" the eastern face (rear) wall and continue the group's practice of incorporating artistic works in developments.

Maras commissioned local artist, Matt Stuckey, who has completed artworks for the group in the East End over recent years, to produce a "true work of art" that would significantly add to the East End and City landscape.

Stuckey's work spans more than 135 square metres making it the biggest mural in Adelaide - perhaps the biggest public artwork of any kind. Reaching from the fourth to the sixth (top) level of the building, it is claimed to be the highest.

"This isn't a faux heritage approach as the building and artwork are still unmistakably modern. By blending these ornate features with a very clean, modern aesthetic this artwork helps integrate the building into its surroundings, giving it context and connection," Matt says, noting the artwork seeks to reference, not replicate, the site's architectural heritage.

The work relates to the rich market history of the area and that new outcomes are now being created, while new physical development reflects Maras Group's progressive vision for the East End - with the new building serving as an outstanding example.

The artwork is unusual in that it was an integral part of the building design from the conceptual stage. Matt says murals and street art are often seen as "a cheap win" to inject some instant vibrancy, or used as "a band aid solution to pretty up run-down buildings and despondent neighbourhoods".

"While remedying poor architecture and / or urban planning can be very satisfying to a muralist, it is very exciting and heartening to see a progressive and passionate property developer recognising the intrinsic value of art and what social benefits it will have on the local and broader community, and incorporating it as an 'integral' component of a new development," Matt says.

Steve Maras is very passionate about clever building design and ultimately turning buildings into landmarks and spaces into places.

"It's about creating something different, stepping outside the bounds of familiarity and working to cultivate a little bit of 'fresh and new' which will also stand the test of time, be enjoyed by the locals and others looking for that special little something," Steve says.

Stuckey and Maras hope that the incorporation of an art theme to a new building in the design stage is embraced to become more widespread and that this story aids in that process.

This new 6-storey building set on a very small and challenging site on Union Street and Ebenezer Place. It will house the very first Burger Theory licensed restaurant on the ground floor fronting Union Street. A separate, designated office lobby on Ebenezer Place provides access to the five upper floor commercial tenancies.

The whole of the Union Street façade has its own special design feature - fully illuminated in a cool blue light providing the building with a distinctive glow at night.

Top *in-business* SA News stories

Updated 19 July 2013

Retail auto sector reluctant to employ apprentices, trades - MTA SA

Slow economic conditions are stifling the South Australian retail automotive sector and severely limiting the.. [Read story](#)

SA must fast track key infrastructure projects to boost economy - CCF

The Civil Contractors Federation has called on the South Australian Government to

ENTER FAST MOVERS

Win \$10000 CASH..

[Get nomination form](#)



Current
Print
Edition

SA
TOP
COMPANY
LISTS

[> click here](#)

Refer A Friend !

Find out the benefits from referring a friend.. [more](#)

Subscribe Now !

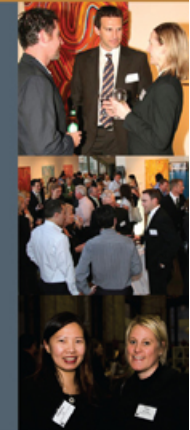
Turn knowledge into profit ...don't miss out! [more](#)

Free Trial Offer !



Get a Free Trial Copy of *in-business* magazine mailed to you! [click here](#)

GOLD
Network
2012



Intelligent networking... the key to growing your business



"immediately fast track".. [Read story](#)

Business SA repeats election date call to end 'press release politics'

Peak business body, Business SA this week again called on Prime Minister, Kevin Rudd to.. [Read story](#)

Serval app wins US anti-atrocity prize for Flinders innovator

Flinders-based innovator, Dr Paul Gardner-Stephen has won a US\$10,000 award in the Tech Challenge for.. [Read story](#)

Emirates beating ex-Adelaide passenger, cargo forecasts

South Australia newcomer, Emirates Airline reports passenger loads are almost a third above budget after.. [Read story](#)

MTA SA calls for emergency talks as FBT changes put car sales 'on hold'

The Federal Government's planned changes to Fringe Benefits Tax processes for motor vehicles is already.. [Read story](#)

Seaford rail extension wins SA civil construction Earth Award for 2013

The \$290 million Seaford rail extension has won a major award (projects over \$75m) at.. [Read story](#)

StatewideSuper names GMH as fleet supplier

StatewideSuper, the Adelaide-based industry super fund, has chosen SA-based carmaker General Motors Holden as the.. [Read story](#)

Fuel price drop slower than usual RAA warns motorists

SA based motoring body, RAA is calling on Adelaide's fuel industry to drop the price.. [Read story](#)

Physiotherapist guilty on 16 counts of expense report - WorkCover SA

An Adelaide physiotherapist has been found guilty of 16 counts of workers compensation fraud. On.. [Read story](#)

Natuzzi Italia unveils largest collection ever in new Keswick store

Italian furniture retailer, Natuzzi SpA has opened a new state-of-the-art Natuzzi Italia store in Keswick,.. [Read story](#)

Aussie drop to 'find out' poor performers - William Buck

High exchange rates may have become an excuse for sluggish business strategy in manufacturing and.. [Read story](#)

Adelaide Festival Centre to stage Shaun Parker's Happy As Larry

Following national and international tours, including a season in London's West End, Shaun Parker &.. [Read story](#)

Tax Institute calls for consolidation as key State tax reform

Australian national body, the Tax Institute has called for a slate of State tax reform.. [Read story](#)

Federal-State disunity threatens SA manufacturers - SA Opposition

Disunity between Prime Minister Rudd and SA Premier Weatherill is "a major blow" for South.. [Read story](#)

New Enterprise Connect program supports SA technology profits

Local business owners and decision makers concerned with operational strategy in manufacturing, engineering and technology-driven.. [Read story](#)

Internode ACOMM award win adds to IPv6 accolades

Adelaide-based broadband company, Internode has won a prestigious ACOMM telecommunications award for its Australian deployment.. [Read story](#)

Port Pirie resources conference and trade expo to have oil & gas focus

The biggest resources and trade expo for South Australia's Upper Spencer Gulf has been expanded.. [Read story](#)

Sea change seekers 'snap up' Brighton Dunes apartments

Buyers wanting a sea-change have bought nearly all 48 apartments on offer for the first.. [Read story](#)

Maximus sells Adelaide Hills tenements to Terramin

Maximus Resources Limited has announced a binding Sales Agreement struck with Terramin Australia Limited for.. [Read story](#)

Hoax emails from high-profile brands a concern - Telstra

Telstra is warning Australians to be wary of emails asking for sensitive or personal

relates to working arrangements to be wary of emails asking for sensitive or personal information.. [Read story](#)

Pearce plans to honour Kellermeister legacy

Boutique Barossa wine producer, Kellermeister, has changed ownership following its purchase by the Pearce family.. [Read story](#)

SA Govt names judging panel for Old RAH design competition

The SA Government has named the panel for its international design competition seeking innovative solutions.. [Read story](#)

Carnarvon find is Santos' fourth gas discovery offshore WA

SA-based energy giant, Santos has announced a gas discovery at the Winchester-1 exploration well in.. [Read story](#)

Port Adelaide Enfield lifts service, doubles pensioner rebate on 0.8% rate rise

Port Adelaide Enfield Council has managed to keep rate rises to a minimal 0.8% for.. [Read story](#)

SA Regional Infrastructure Summit - Barossa Valley set for next week

The 2013 South Australian Regional Infrastructure Summit – Barossa Valley takes place next week as.. [Read story](#)

Productivity professions in demand in SA - Hays quarterly survey

Accounting, legal and procurement professionals are in demand in South Australia as organisations undergo structural.. [Read story](#)

Clean Seas to boost kingfish run after 'encouraging' 2013 growth rates

SA-based aquaculture innovator, Clean Seas reports strong growth with its new season Kingfish, with the.. [Read story](#)

Tram wrap a social media success for Menz FruChocs brand

South Australian fans of the Menz FruChocs brand have had their names printed on a.. [Read story](#)

St Vincent St parking works to improve Pt Adelaide access - Renewal SA

Renewal SA says works will begin in late August on angle car parks on St.. [Read story](#)

New testwork boosts leaching prospects at Junction Dam - Marmota

Adelaide-based miner Marmota Energy says new testwork suggests high rates of uranium recovery from its.. [Read story](#)

Foster-Hill PR & Marketing in office move

Adelaide-based agency, Foster Hill PR & Marketing has moved to new offices at 31 Hauteville.. [Read story](#)