



Leading Designer Label Gorman Set to Open in Rundle Street East

Posted by [Kelly Noble](#) on Feb 28th, 2011 and filed under [Breaking News](#), [Fashion](#). You can follow any responses to this entry through the [RSS 2.0](#). You can leave a response or trackback to this entry

Like

Tweet Commercial and retail property investment and development company, Maras Group, has pulled off another brand coup by securing a further top fashion label for Rundle Street East.

Gorman, one of Australia's leading designer labels, will be making their first foray into Adelaide by setting up their trademark stylish boutique in Rundle Street in the former MIMCO space, right next door to fashion giants, SABA, Morrison and Sass & Bide. They are the latest high-end designer brand to secure residence in Rundle Street, which has established itself as Adelaide's premier designer fashion hub. The boutique is set to open at the end of March.

Steve Maras, Managing Director, Maras Group said, "Gorman is one of the best on the Australian fashion landscape and has established a strong and loyal following internationally. We are excited to have attracted them to Adelaide and their commitment reinforces Rundle Street as Adelaide's most desirable strip for Australia's best fashion houses".

Fashion designer, Lisa Gorman, established the Gorman label in 1999. Her clothes are recognised for their quality in materials, shapes, styles and prints. In 2007, Gorman launched a sustainable Organic Collection made from organic fibers and yarns. The launch of Gorman Organic Clothing reiterates the labels dedication to producing quality garments from good business practices. Gorman's addition follows the recent opening of MARCS and the imminent opening of Seed Femme, also located on Rundle Street, in the coming weeks.

For more information on Rundle Street East visit www.rundlestreet.com.au

Tweet Like



Advertisement



RECENTLY COMMENTED

ARCHIVES BY TAG

Adelaide Adelaide Cabaret Festival Adelaide City Council Adelaide Festival Centre Adelaide Fringe Adelaide Fringe 2011 Adelaide Fringe Festival Adelaide Hills Adelaide News Adelaide United Adelaide United FC Arts Baseball Business Christmas Cricket Cycling Dunstan Playhouse Events Fashion Film Food Glenelg Leah McQueen Liza Emanuele Mercury Cinema movies Music Norwood Oval Photography Photos Reds Rundle Mall Santos Tour Down Under South Australia Space Theatre Sport TAFE SA Tania Jezukaitis Tour Down Under Twitter What's On What's on Adelaide What's On In Adelaide Wine

PHOTO GALLERY



Big Day Out V Energy Green Room Photos



Carnevale 2011 - Photos



A Day On The Green With Baby Animals - Photos



A Day On The Green With Sean Kelly & Train - Photos



A Day On The Green With INXS - Photos

